



**Market Square Project**  
**Stakeholder Liaison Group – Wednesday 29 June 2022**

# Meeting rules

- The meeting will be recorded and by participating in the meeting you are consenting to being recorded
- During the presentation if you would like to speak then please either raise the yellow hand, or type in the Chat. We will invite questions at the end of each presented section. The Chair will advise you when it is your turn to speak
- Please treat everyone with respect and do not interrupt
- To avoid any distracting background noise please mute yourself when you aren't speaking and please put your phones on silent
- Once the meeting goes live, please note that if you leave your camera turned on, your picture will be displayed to other participants
- You may wish to blur your background, this can be accessed via the 3 dot options in the tool bar, then selecting 'background effects', then the top right hand corner blurred square

# Liaison Group terms of reference

**Purpose:** task and finish group to share information, discuss issues and provide input to the Market Square Project. Group has no decision-making powers.

**Chair:** Cambridge City Council

**Membership:** BID, CPPF, Market Traders' Representatives , Adjacent businesses/Agents, Market Square Neighbours including Colleges, Great St. Mary's Church, St Edward, King and Martyr Church, Arts Theatre, Ward Councillors, Opposition Spokes, Friends of Cambridge Market, GCP, CCC Highways, FECRA, Transition Cambridge, Cambridge Living Streets, Police DOC, Phone Co-op

**Meeting frequency:** to be agreed

**Group size:** maximum 2 reps from any representative group/stakeholder

# Background

- Market Square is the city's principal civic space and home to Cambridge's 7 day a week market
- Square and market are key community assets for city recovery post pandemic
- Pandemic highlighted the value of outdoor public space and outdoor markets
- Need to invest in the Market Square and 7-day market to ensure meet needs of Cambridge as global city

# Project Brief

Develop a design to enhance quality and design of outdoor public realm, ensuring it is consistent with that of wider historic core and to conserve and enhance the existing heritage value of the space:

- To retain 7-day a week market
- To improve the surface of the space and provide a more level surface with minimal kerb heights;
- To improve safety and accessibility for disabled users as well as those with sight limitations;
- To optimise access for pedestrians and cyclists;
- To include space for seating, eating and gathering and small-scale events and activity

Key constraints in delivering project brief:

- Listed building consent required for heritage assets
- Output from feasibility study for a City Centre Heat Network including potential routes and location of heat pumps and bore holes - including beneath the Market Square
- Highway Network Hierarchy Review
- Legal process for establishing access regime to restrain traffic on three sides of the market square

# Milestones (to date)

- Nov 2018 Project start
- Jan - July 2019 Feasibility Assessment undertaken
- Jan 2020 Stakeholder Engagement workshops
- July - Dec 2020 Concept Design developed
- March 2021 Committee approved Vision and Concept Design proposals for consultation
- May – July 2021 Public consultation undertaken on proposed Vision and Concept Design
- Sept 2021 Project gap analysis review completed and associated workstreams started
- March 2022 Committee approved re-set Vision and project plan
- June 2022 Public consultation analysis report published
- June 2022 Project Liaison Group established

# Revised Project Draft Vision

*“An inspiring, strategic public realm heart to the city centre, the market square will be welcoming to all to work, visit and spend time here. A 21<sup>st</sup> century international and local multi-generational and multi-cultural space, celebrating Cambridge’s history and heritage, it integrates a thriving, sustainable, accessible, safe and open environment, connecting the surrounding streets with spaces to shop, wander, stop and socialise. A bustling 7-day market, space for seating and eating, additional business and social opportunities and engaging and inclusive cultural events will add to the richness of the area, making this an active day and evening hub in the city centre for local businesses, residents, and the wider community.”*

# Consultation outcome

- Recognition of the importance of the current market use
- Support for physical improvements to space, e.g. surface treatment, cleanliness, waste management, seating
- Support for flexible/ evening use
- Ensure space is accessible, welcoming and safe to all users
- Full consultation analysis report available on project web page [Cambridge Market Square project - Cambridge City Council](#)
- Consultation results being used to shape current project development workstreams



# Key inter-dependencies

- City Recovery Strategy
- Urban Heat Network Feasibility Assessment
- GCP Making Connections/ City Access Programme
- Highway Network Hierarchy Review
- Other construction projects in local area

# Urban Heat Network

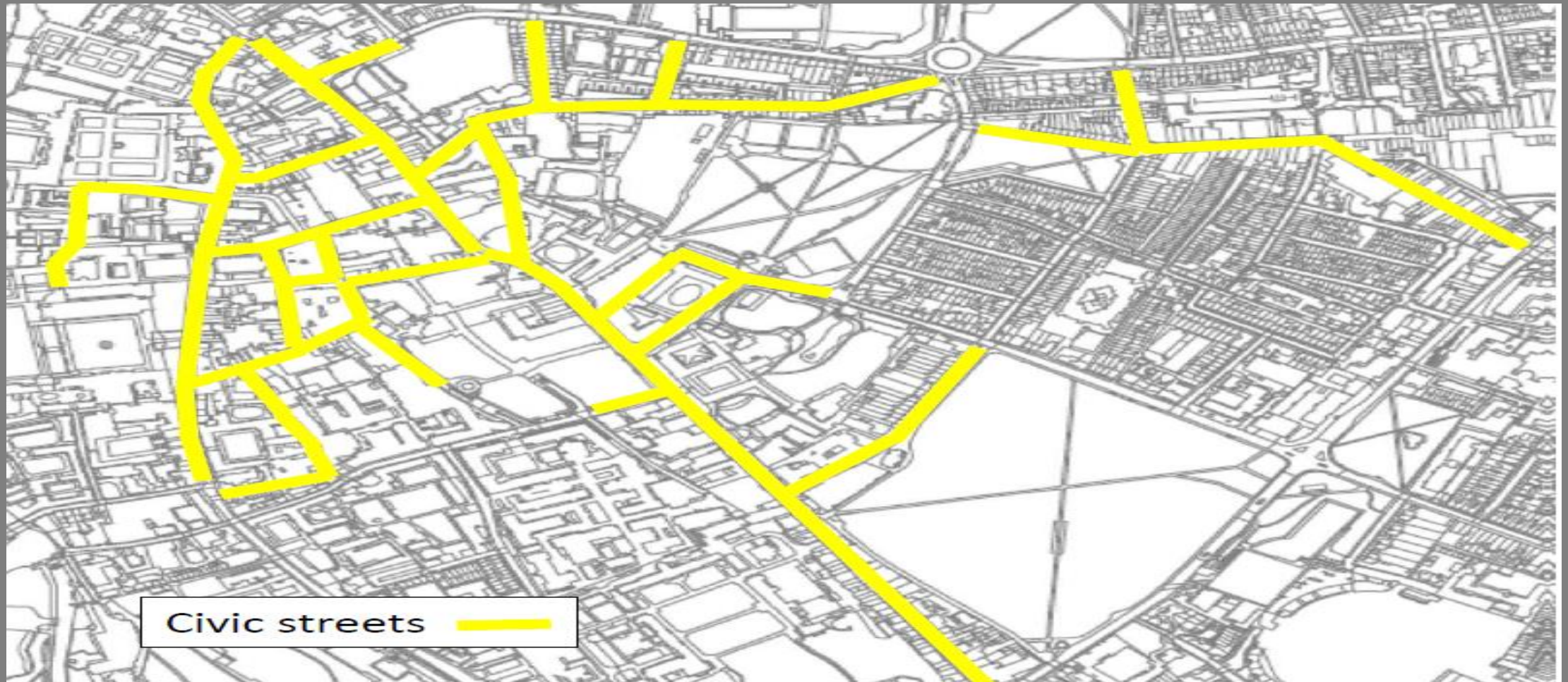
- A city-scale district heat network offers a solution to decarbonising the heating of buildings in Cambridge, e.g. Guildhall, Corn Exchange
- A heat network would help to reduce carbon emissions in the city, to work towards the City Council's target of net zero carbon emissions by 2030
- May 2022 - Council in partnership with University of Cambridge submitted grant funding bid to the Government's Heat Network Delivery Unit (HNDU)
- July/August 2022 - decision expected on HNDU funding
- If successful, funding will be used to commission a feasibility study to explore options for a City Centre Heat Network including potential routes and locations of heat pumps and bore holes - including beneath the Market Square

# Making Connections/ City Access

- Initial ideas on a new road classification currently out to consultation (18<sup>th</sup> July 2022 close)
- Ideas envisage further streets in city centre where greater priority given to walking and cycling (termed Civic Streets) by excluding motorised traffic, including buses and taxis, for part of the day
- Feedback sought on whether bus and taxi interchange should be relocated further out from core city streets
- Further measures to facilitate city centre access for those with limited mobility to be considered such as enhanced shop-mobility and a zero-emission shuttle bus to link central area destinations
- GCP Executive Board to consider next steps in December

# Network Hierarchy Review

Civic Streets – initial proposals (out to consultation)



# Project workstreams

- Planning and Design (including engineering assessment of setts and fountain plinth)
- Stall Design Options – semi-permanent/ demountable
- Market Waste Management
- Interim market relocation options
- Events/ activity plan and infrastructure needs
- Highways management, incl Market Hill TTRO and use of road space
- Market Licensing powers and license terms review



# Planning and Design

- Granite setts, toilet railings and fountain plinth are Listed heritage assets
- Any proposed work to these assets requires Listed Building Consent under the Listed Buildings & Conservation Areas Act
- Council's Historic Environment team and Historic England are providing guidance and advice to the project
- In 2021, Oxford Archaeology East undertook a photogrammetric survey the setts and paving of the market square
- Wright Consulting Ltd, Specialist Heritage Engineering Consultant, has been commissioned to produce a report setting out the heritage and engineering considerations and options for the setts and fountain

# Stall design options

- Researching stall types and canopies used by other markets
- Canopy offers weather protection and solar power generation
- Styles with options for seating and eating
- Options assessment criteria include:
  - ❖ Trader point of sale requirements
  - ❖ Feedback from trader engagement and the public consultation
  - ❖ NABMA best practice guidance



# Market Waste Management

- A project workstream has been created to develop detailed proposals and a management plan for the market square project that will be in line with the wider City Litter Strategy
- Number of options for management of the residual waste are under investigation
- In the Concept Design a proposed location underground for waste storage bins was identified however there are a number of constraints, including accessibility for larger waste lorries and handling equipment for underground bins
- In future any waste lorry access may be restricted to a straight route from Kings Parade and out through Market Street
- Alternative locations for underground waste storage for both market and other businesses are also being explored

# Interim Market Relocation Options

Site options criteria includes:

- Impact on market traders/ local businesses/ residents/ market customers
- Size of site, site access for traders and shoppers, infrastructure and services requirements
- Site ownership, legal considerations, issues and risks and costs
- Timing and timescale of relocation, single/ split site requirements

# Events and Activity

- A key objective of the project is to integrate and support Cambridge's wider city centre economic and social activity, including helping to animate the 'high street' and attract and sustain visitor footfall
- The aspiration is for the square to sustain a vibrant, diverse and commercially successful daily local market, whilst enabling flexible use of the available space for other events outside the market where practical
- Options under consideration as identified in a paper prepared by the Council's Cultural Team are based on a sustainable and manageable programme of events and activity minimising disruption to the daily needs of the traders and the Market Square

# Highways

- The Council is working with the Greater Cambridge Partnership, County Council and the Combined Authority to improve public transport access and services and increase the pedestrian and cycle routes into and across the city
- Business delivery needs and access need to be considered
- Any reduction/removal of adopted Public Highway can only be approved on the basis of the area in question being proved to the satisfaction of statutory consultees as being “redundant
- It may be possible to reduce the carriageway to facilitate the extension of space available specifically for pedestrians. This is subject to access requirements for existing premises
- It is possible that changes in the road hierarchy, should they arise from the proposed GCP review, will open up further opportunities on deliverable options

# Market powers and license terms

- Council to amend its Market Powers to operate under the provisions of the Cambridge Act 1985 and Part iii of the Food Act 1984
- This will allow amendments to be introduced to market operational policies to enable the Council to control the holding of other markets in and around Cambridge
- Council to consult on updating its market license terms and consolidating the General and Sunday Market Regulations, and Bye-laws

# Indicative Project Timeline

- Complete workstreams to close gaps in current project information
- March 2023 - Consider outputs from key project interdependencies
- Consider procurement options
- Secure capital investment